Poll Results:
Pennsylvania 2024 General Election

Sample: n1607 likely voters in PA
Data Collection: Text-to-Web (75%) / IVR (25%)
Field Dates: August 27-29, 2024

Polling performed by Wick Insights
www.wickinsights.com

August 30, 2024

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Note: Some percentages in this report may not add to 100% due to rounding.

2024 Ballot Test: 5-way

If the 2024 Presidential Election were held today and the candidates were Republican Donald Trump, Democrat Kamala Harris, Libertarian Chase Oliver, or Green Party Jill Stein, which candidate would you support?

Candidate	Value
Republican Donald Trump	48
Democrat Kamala Harris	47
Libertarian Chase Oliver	1
Green Party Jill Stein	1
Other	1
Undecided	2
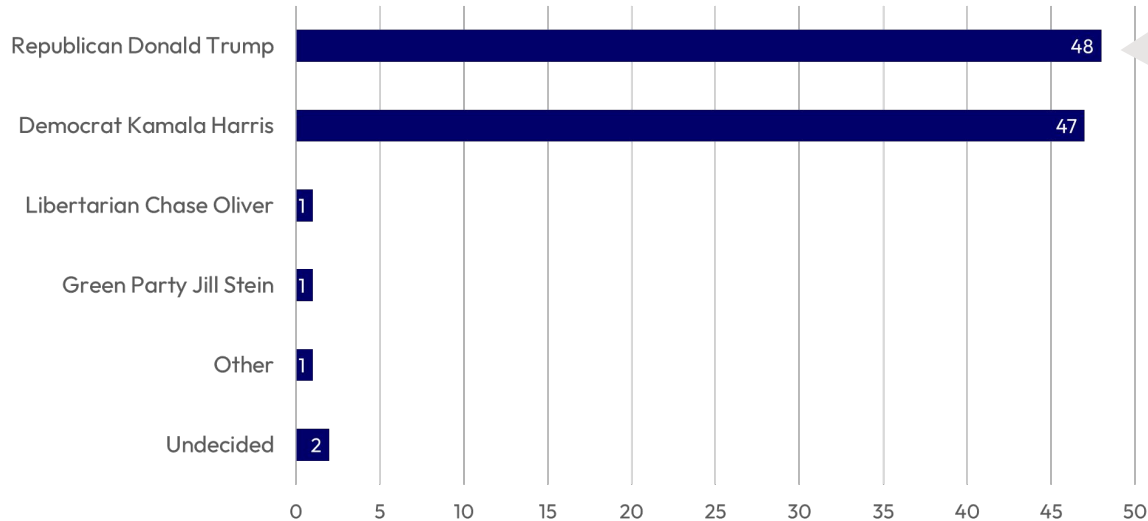
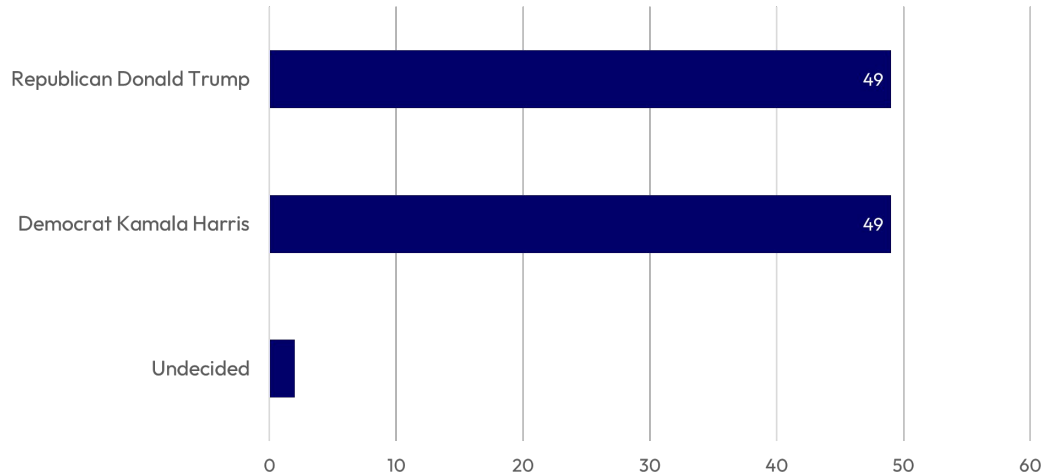**+1%**
Trump
5-way ballot test results
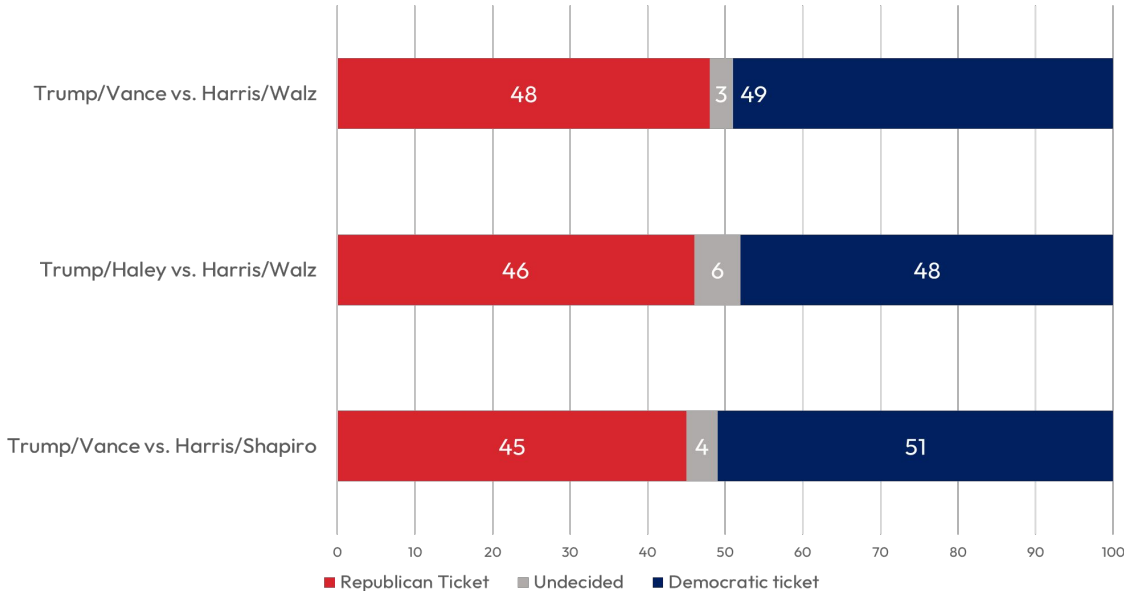
2024 Ballot Test: Head to Head

If the 2024 Presidential Election were held today and the candidates were Republican Donald Trump and Democrat Kamala Harris, which candidate would you support?

Candidate	Value
Republican Donald Trump	49
Democrat Kamala Harris	49
Undecided	

Tied

Harris v Trump
2024 ballot test.

VP Hypothetical Ballots

If the 2024 Presidential Election were held today with a Republican ticket of [presented option] and a Democratic ticket of [presented option] who would you support?

|	Republican Ticket	Undecided	Democratic ticket
Trump/Vance vs. Harris/Walz	48	3	49
Trump/Haley vs. Harris/Walz	46	6	48
Trump/Vance vs. Harris/Shapiro	45	4	51

Trump/Vance vs. Harris/Walz: Dem +1

Trump/Haley vs. Harris/Walz: Dem +2

Trump/Vance vs. Harris/Shapiro: Dem +6

Sample: likely voters in Pennsylvania

5

2024 Ballot Test: US Senate Head to Head

If the November 2024 Election for US Senate were held today, would you vote for the Democrat Bob Casey or Republican David McCormick?

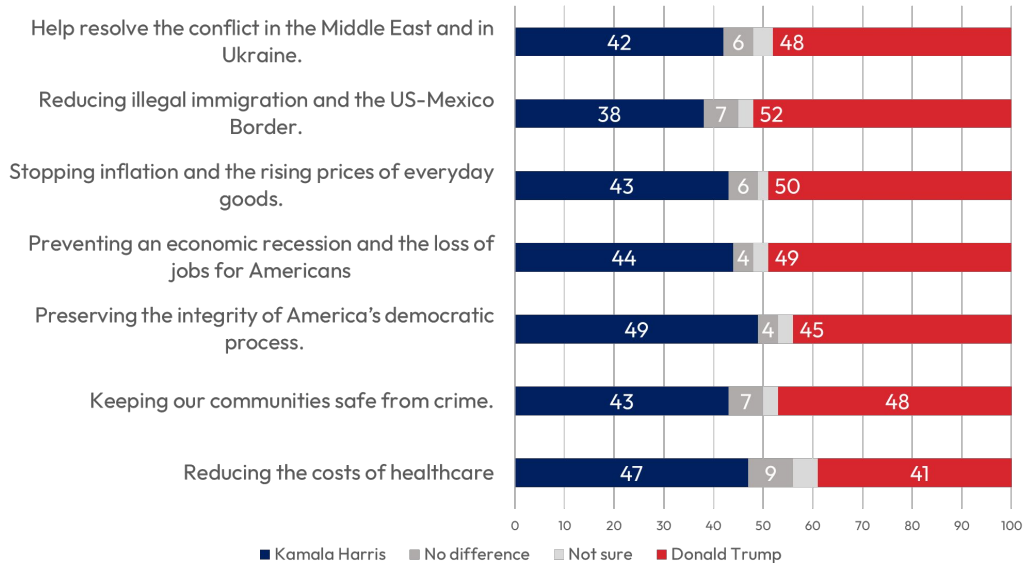|	
Democrat Bob Casey	48
Republican David McCormick	46
Undecided	5
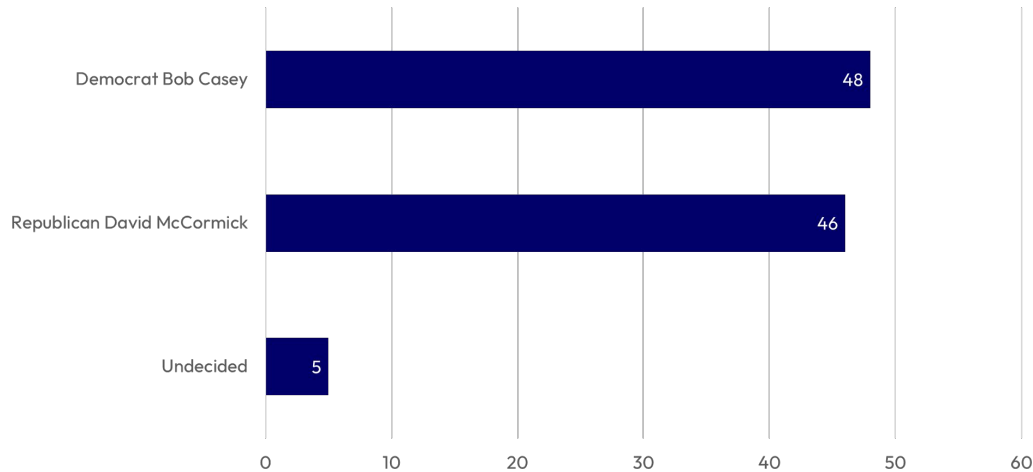
+2%
Bob Casey (D)

2020 Presidential Vote

In the November 3rd, 2020 General Election for President, which candidate did you vote for?

Sample: n1,607 likely voters in Pennsylvania
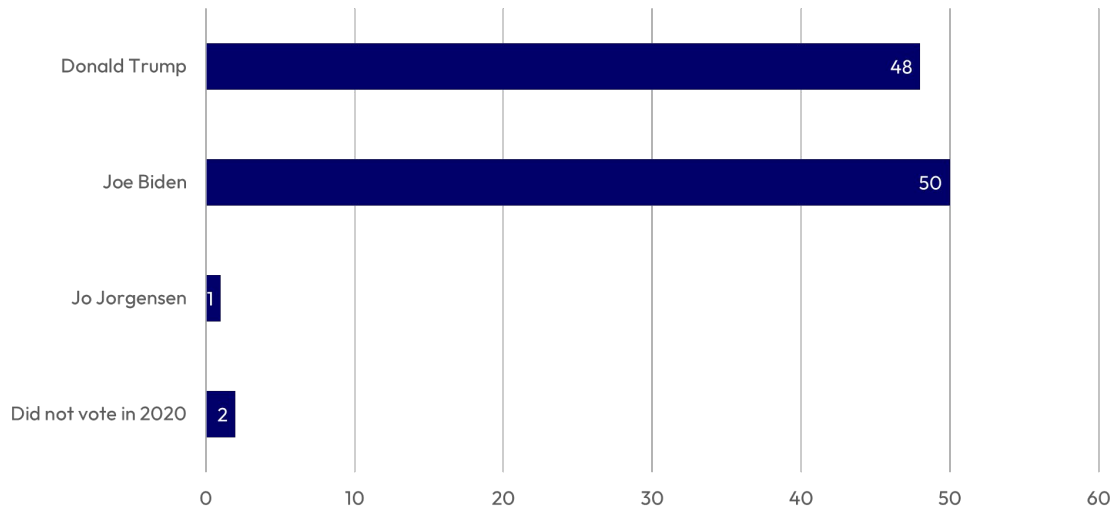
Desirable Outcomes

Now we are going to list a number of outcomes that voters across all political parties almost unanimously support. Please select the person you think would be most effective in achieving each outcome.

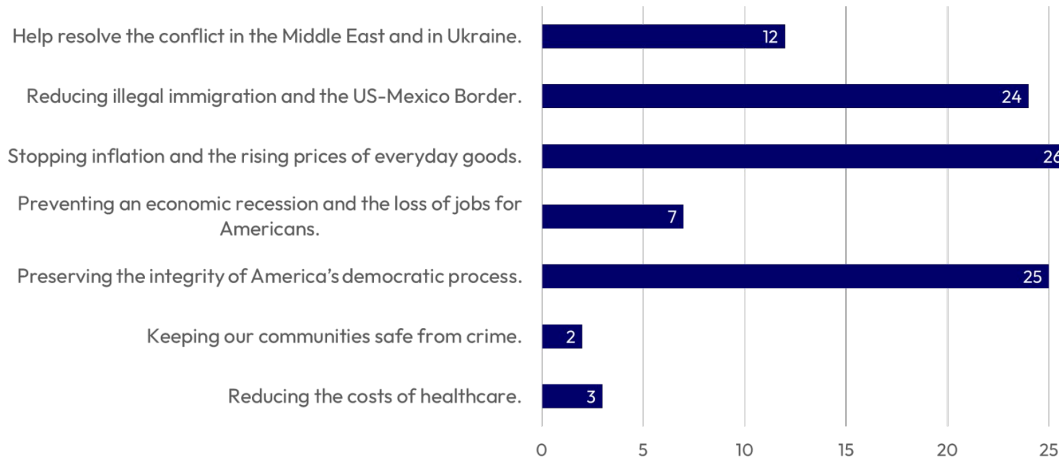|	Kamala Harris	No difference	Not sure	Donald Trump
Help resolve the conflict in the Middle East and in Ukraine.	42	6		48
Reducing illegal immigration and the US-Mexico Border.	38	7		52
Stopping inflation and the rising prices of everyday goods.	43	6		50
Preventing an economic recession and the loss of jobs for Americans	44	4		49
Preserving the integrity of America's democratic process.	49	4		45
Keeping our communities safe from crime.	43	7		48
Reducing the costs of healthcare	47	9		41

TOP TRUMP EFFECTIVE ISSUES:
1. Immigration
2. Inflation
3. Middle East

TOP HARRIS EFFECTIVE ISSUES:
1. Democratic Process
2. Healthcare

Most Important Outcome

Which of the following outcomes from the following list would be most important when considering who to vote for for president?
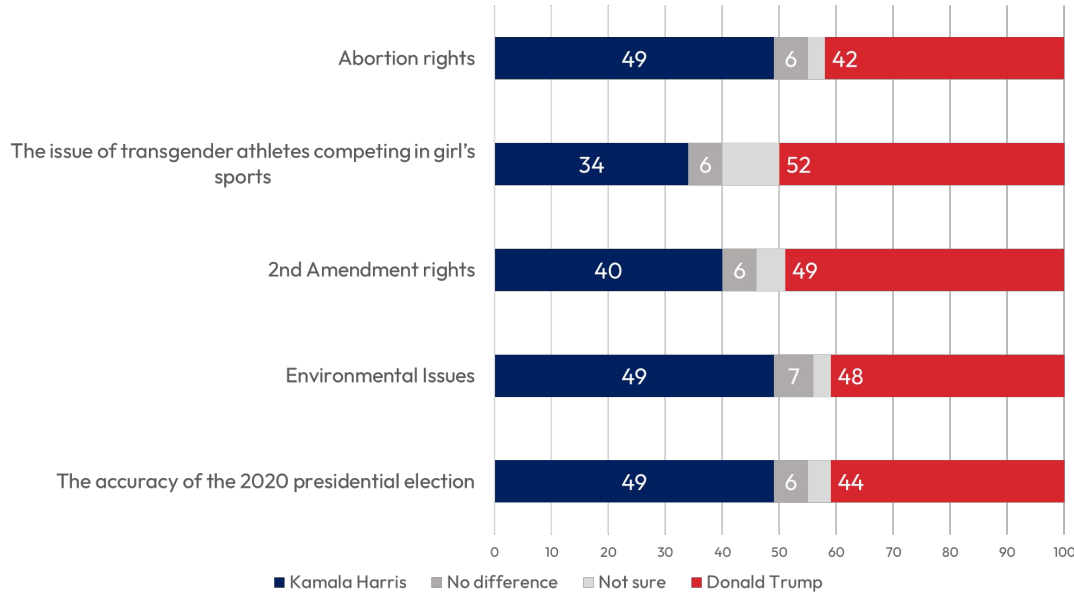
Outcome	Value
Help resolve the conflict in the Middle East and in Ukraine.	12
Reducing illegal immigration and the US-Mexico Border.	24
Stopping inflation and the rising prices of everyday goods.	26
Preventing an economic recession and the loss of jobs for Americans.	7
Preserving the integrity of America's democratic process.	25
Keeping our communities safe from crime.	2
Reducing the costs of healthcare.	3

IMPORTANT OUTCOMES:

1. Stopping inflation
2. Preserving integrity of democratic process
3. Reducing illegal immigration

Sample: n1,607 likely voters in Pennsylvania

View Alignment

Now we are going to list a number of issues that many Americans view differently. For each, select the candidate whose views most closely align with yours.

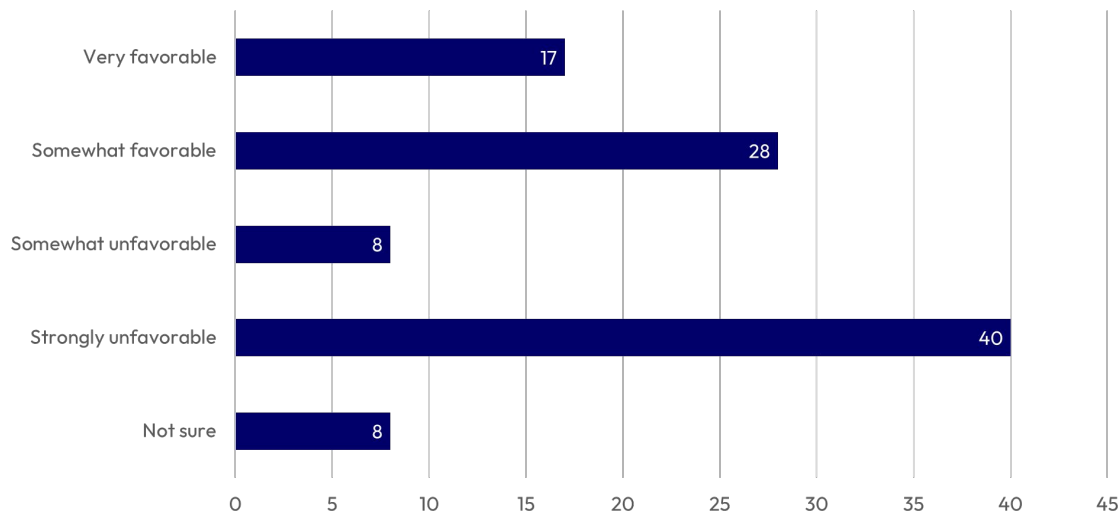| Issue	Kamala Harris	No difference	Not sure	Donald Trump
Abortion rights	49	6		42
The issue of transgender athletes competing in girl's sports	34	6		52
2nd Amendment rights	40	6		49
Environmental Issues	49	7		48
The accuracy of the 2020 presidential election	49	6		44

■ Kamala Harris ■ No difference ■ Not sure ■ Donald Trump

TOP TRUMP ALIGN ISSUES:
1. Transgender sports
2. 2nd Amendment

**TOP HARRIS ALIGN ISSUES:**
1. Abortion
2. 2020 Election Accuracy

Sample: n1,607 likely voters in Pennsylvania

RFK Favorability

Overall, do you have a favorable or unfavorable opinion of Robert F. Kennedy Jr?

Response	Value
Very favorable	17
Somewhat favorable	28
Somewhat unfavorable	8
Strongly unfavorable	40
Not sure	8

-3%
Net Favorability
for RFK

Sample: n1,607 likely voters in Pennsylvania

RFK Awareness

Prior to this survey were you aware that last week Robert F. Kennedy Jr, formerly running for president as an Independent, removed his name from the ballot and endorsed Trump in 10 swing states in an attempt to ensure Kamala Harris does not get elected?
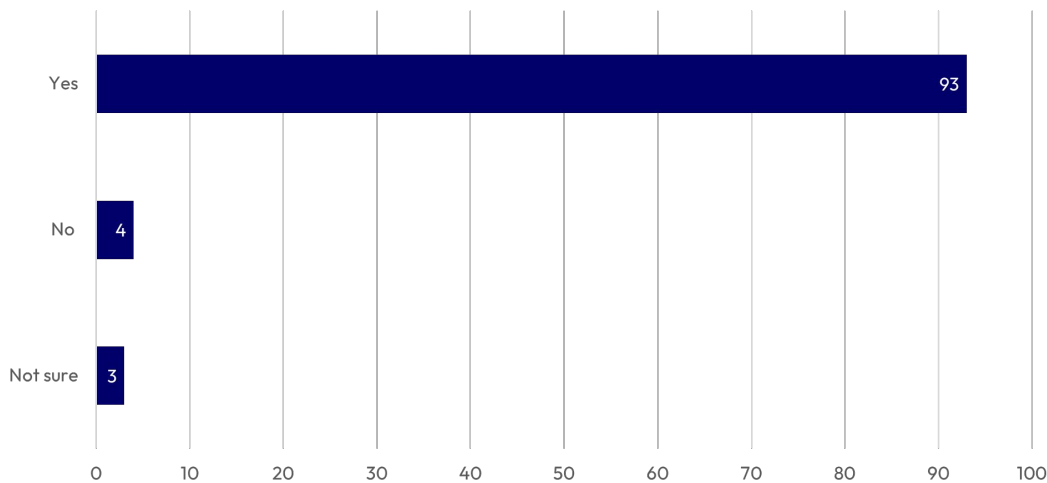
93%

of likely voters

were aware of RFK removing himself from 10 swing state ballots.
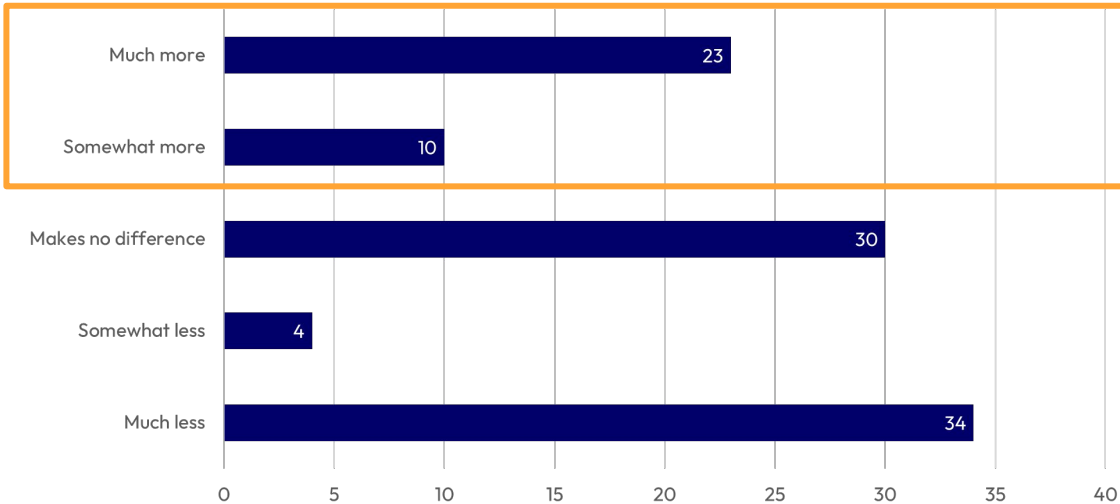
RFK Administration Awareness

Prior to this survey, were you aware that Trump has announced that he will add Robert F. Kennedy and to serve in his next administration if he is elected?

Yes — 77
No — 17
Not sure — 6

(x-axis: 0, 10, 20, 30, 40, 50, 60, 70, 80, 90)
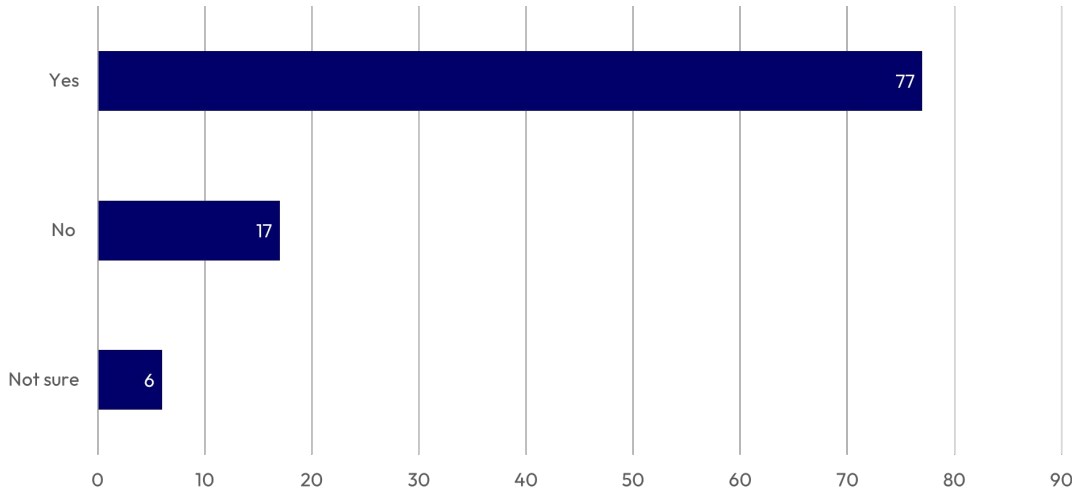
77%

of likely voters

were aware that Trump will add RFK to his administration should he be elected.
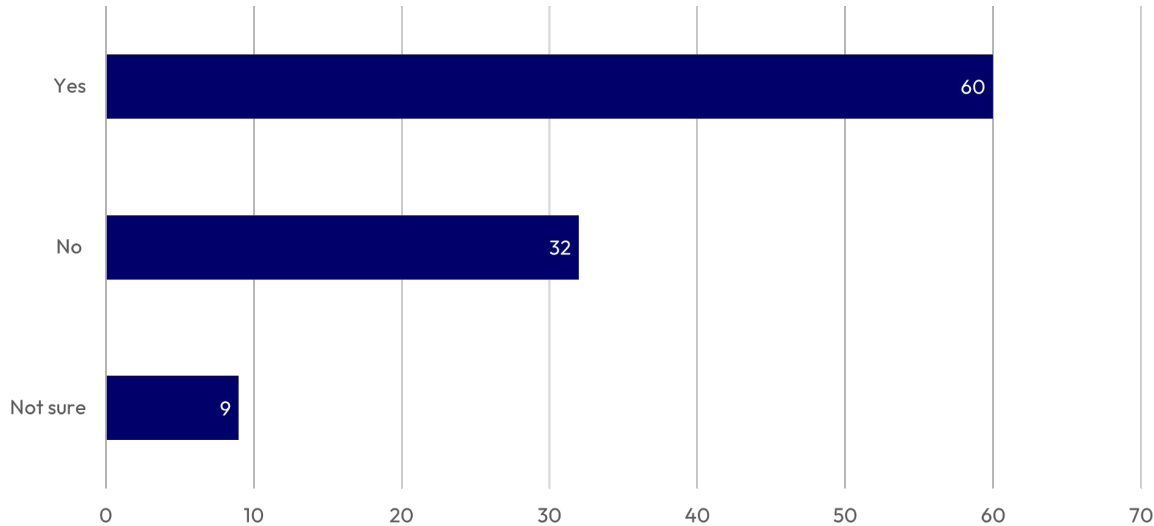
RFK Administration Impact

Does the idea of Robert F. Kennedy serving as the Secretary of Health and Human Services in Trump's next administration make you more or less likely to support Donald Trump in the November election?

Response	Value
Much more	23
Somewhat more	10
Makes no difference	30
Somewhat less	4
Much less	34

33%

of likely voters

say adding RFK to his administration makes them more likely to support Trump.

Musk Administration Awareness

Prior to this survey, were you aware that Elon Musk has offered to serve in the Trump administration on a government efficiency commission that looks at these things to make sure taxpayer money is spent in a good way?

Yes	60
No	32
Not sure	9

60%

of likely voters

say they were aware Musk has offered to serve in Trump's administration.

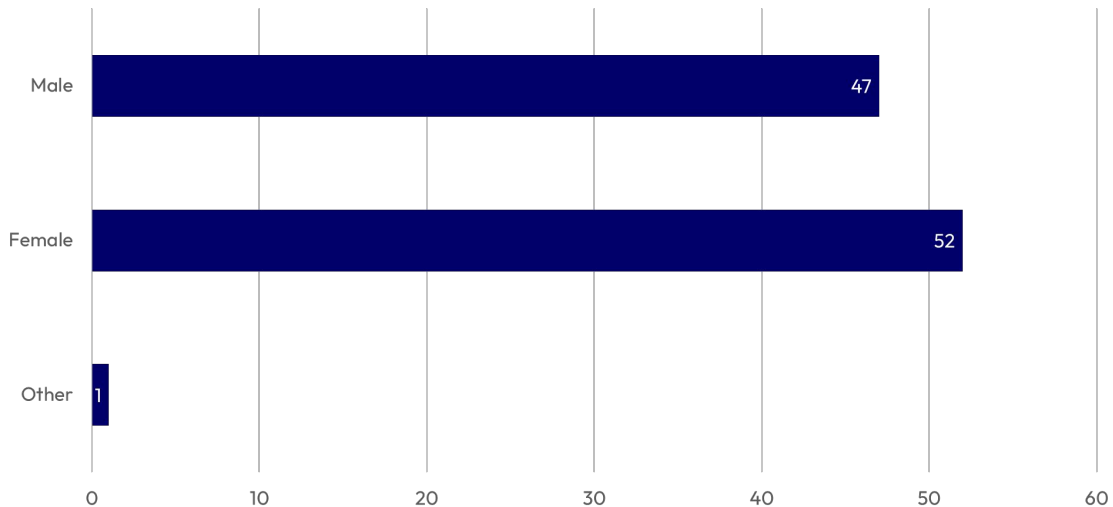Sample: n1,607 likely voters in Pennsylvania

Musk Administration Impact

Does the idea of Elon Musk serving on a government efficiency commission make you more or less likely to support Donald Trump in the November election?
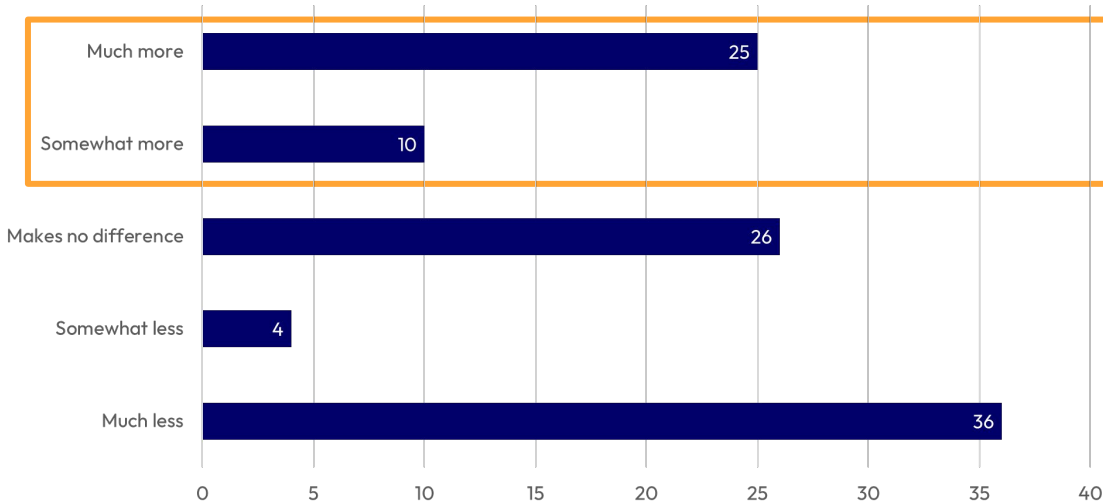
35%

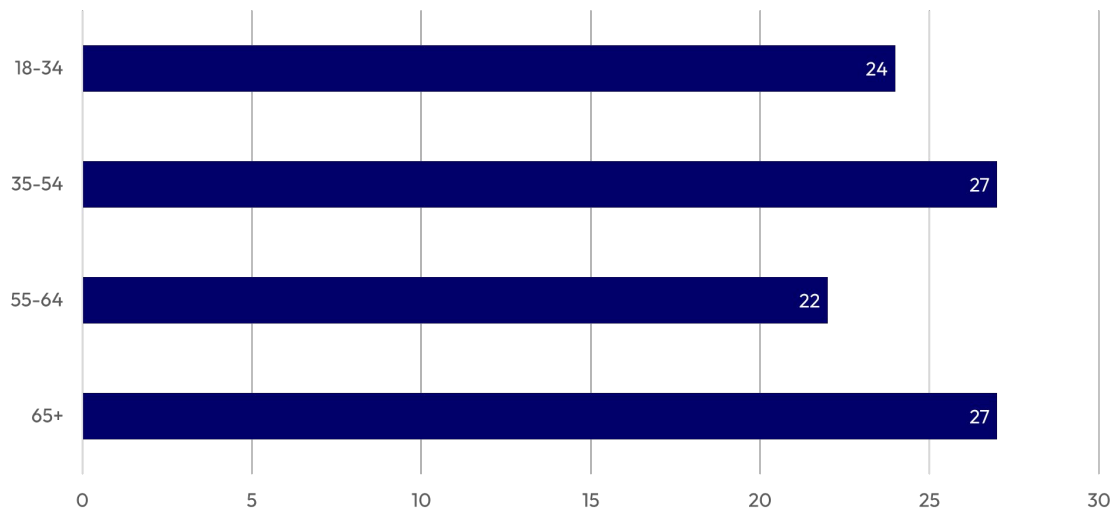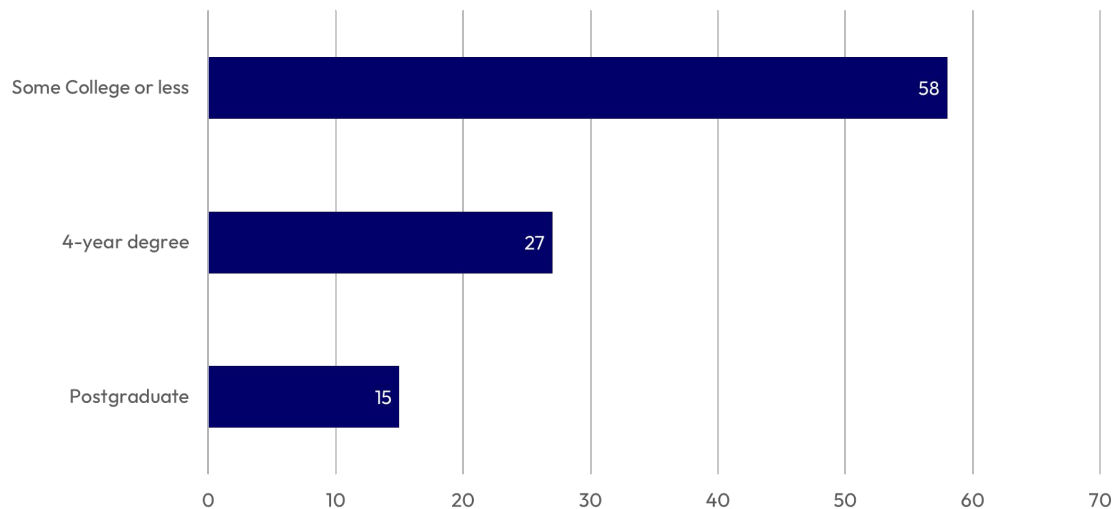of likely voters say they are more likely to support Trump if Musk serves with him.

Much more — 25
Somewhat more — 10
Makes no difference — 26
Somewhat less — 4
Much less — 36

Gender

What is your gender?

Gender	Value
Male	47
Female	52
Other	1

Age

Which of the following is your age range?

Age Range	Value
18-34	24
35-54	27
55-64	22
65+	27

Sample: n1,607 likely voters in Pennsylvania

Education

What is the highest level of education you have completed?

Ethnicity

What is your ethnicity?

Ethnicity	Value
White, non-Hispanic	79
Black, non-Hispanic	12
Hispanic or Latino	6
Asian or Asian American	2
Other	2

Sample: n1,607 likely voters in Pennsylvania
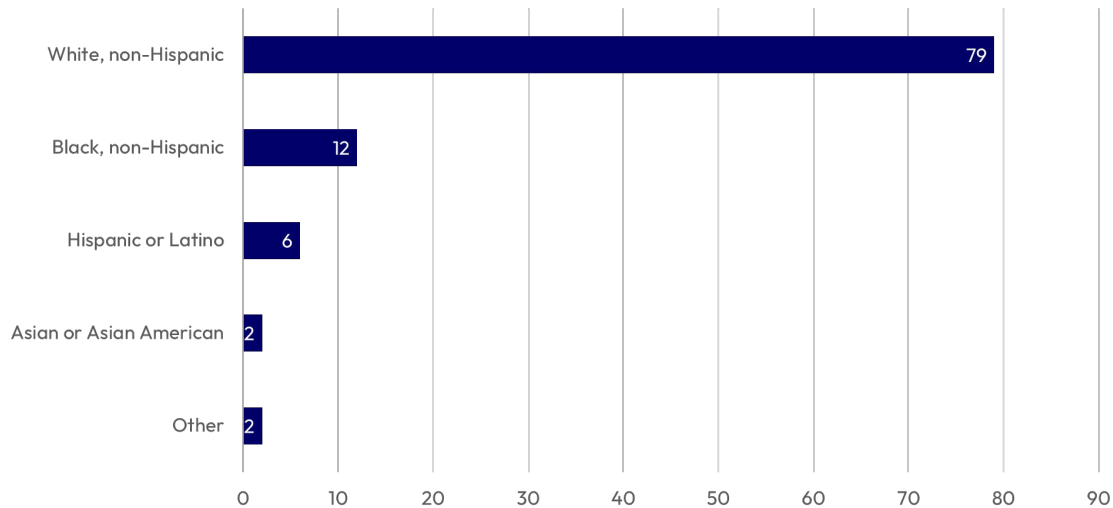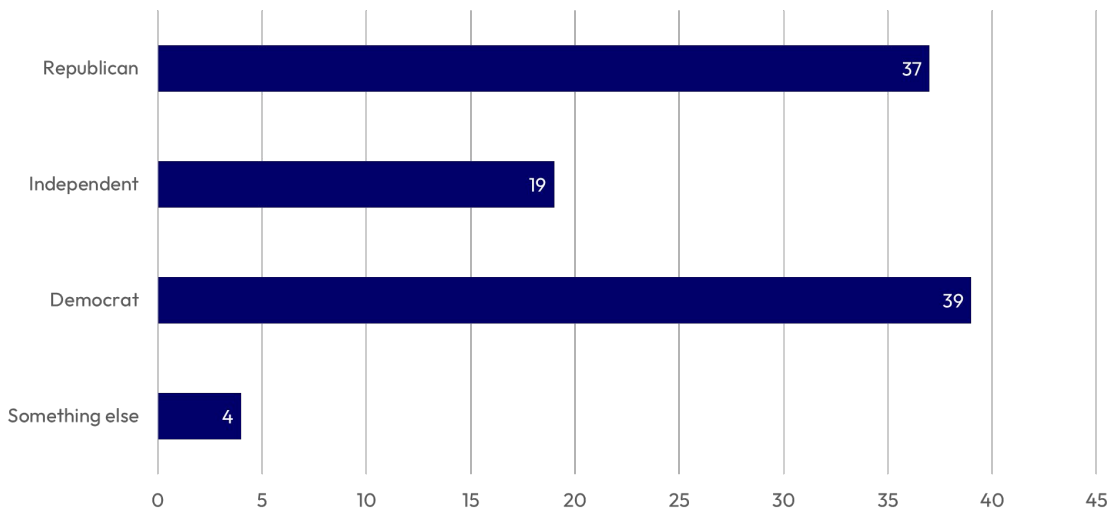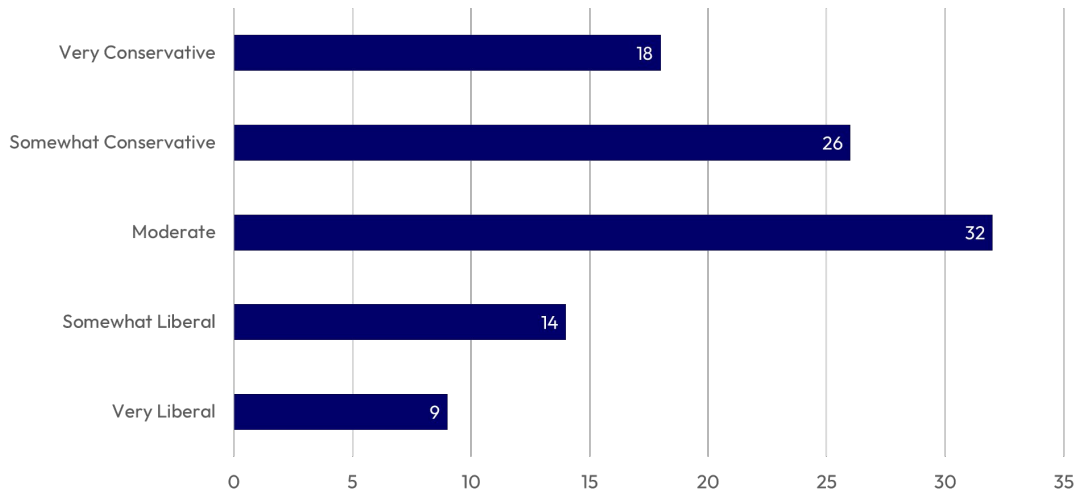
Political Party

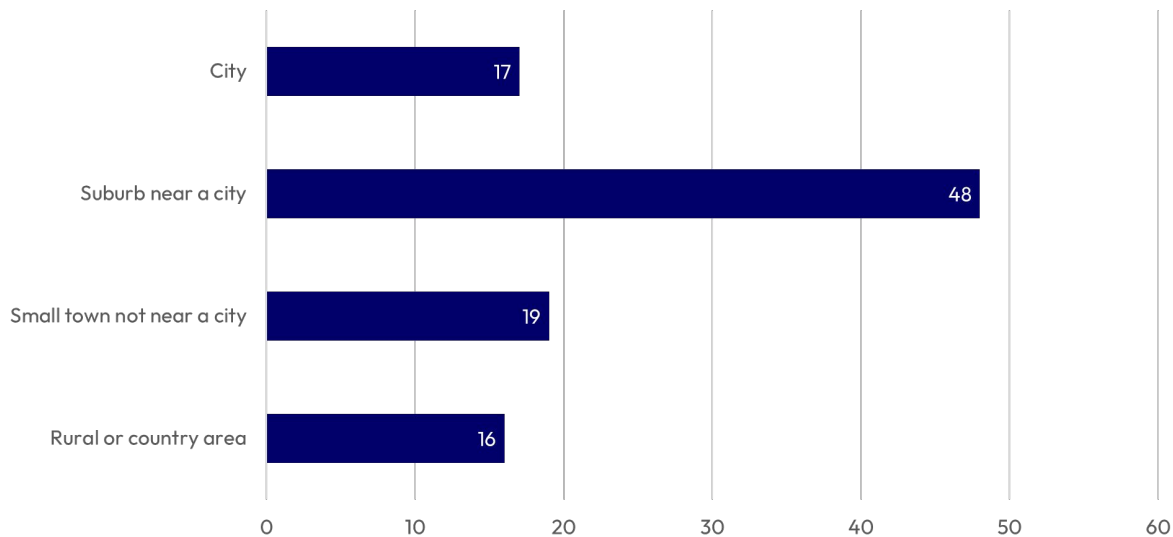**Do you consider yourself to be a Republican, Democrat, Independent, or something else?**

Political Ideology

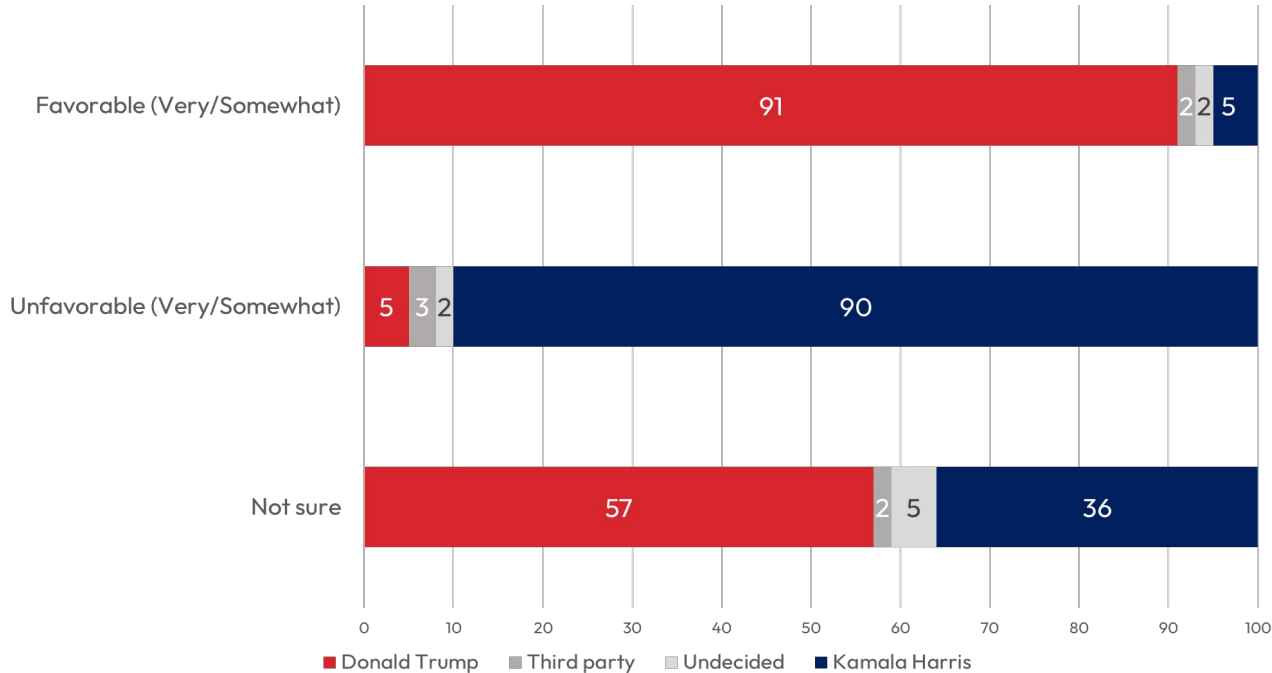**Do you consider yourself to be Very Conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?**

Category	Value
Very Conservative	18
Somewhat Conservative	26
Moderate	32
Somewhat Liberal	14
Very Liberal	9

Urbanicity

How would you describe the area in which you live?

Impact of RFK Support

RFK Favorability x Presidential Ballot

Favorable (Very/Somewhat): Donald Trump 91, Third party 2, Undecided 2, Kamala Harris 5

Unfavorable (Very/Somewhat): Donald Trump 5, Third party 3, Undecided 2, Kamala Harris 90

Not sure: Donald Trump 57, Third party 2, Undecided 5, Kamala Harris 36

Legend: ■ Donald Trump ■ Third party ■ Undecided ■ Kamala Harris

Sample: n1,607 likely voters in Pennsylvania

😬 Probability Sampling Issues

Over 2x too many postgraduate voters were entering the survey prior to controlling for the problem… and at the same time, party identification looked great.

Political Party ID at n800

✅	Natural Sample	Representative
Democrat	37%	39%
Republican	38%	38%
Ind	21%	18%
Other	4%	5%

Education at n800

⚠️	Natural Sample	Representative
Some College/ Less	36%	60%
4 Year Degree	32%	25%
Postgrad Degree	32%	15%

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